

Privacy policy

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1. Scope and data controller

Data controller: Carene Finansal Teknoloji ve Danışmanlık Ticaret Limited Şirketi (Carene).

Full address: Yeşilköy Mahallesi, Havaalanı Caddesi, Dış Hatlar No: 2/5, İç Kapı No: 20, 34149 Bakırköy / İstanbul, Türkiye (Terminal İstanbul).

MERSİS: 0203091871000001.

Trade registry: Istanbul Trade Registry Directorate, 1132389.

Telephone: +90 530 041 11 30.

E-mail: info@mevzutek.com.

This policy explains data processing on the mevzutek.com promotional site and in the mevzutek Üstat service. A separate KVKK Privacy Notice is published for the website forms. The notice for each data collection activity identifies the controller, purpose and legal basis, collection method, recipient categories and individual rights. This general policy does not by itself satisfy activity-specific notice obligations or provide explicit consent where required.

2. What information is used?

Website and forms: name and e-mail; organisation name and type for demo requests; optional sectors, expectations and other-expectation answers for the waitlist; registration time, form language and version, and any referral tags. Data is collected electronically through the forms you complete and records generated while processing them.

Account and Üstat use: identity and contact details, account and session records; submitted questions, conversations, notes, selected content and relevant working context used in answer generation; access and usage records. These arise electronically through account operations, user input and service operation. Do not submit sensitive personal data or confidential information you are not authorised to share.

Technical records: connection and IP information, session security, bot verification, error and transaction records arise during service operation and protection. **When paid sales open:** order, quota accounting, invoice, payment status and payment reference records are also processed. Full card numbers, security codes and passwords must not be included in support correspondence.

3. Purposes of use

Demo and waitlist: contact and request details needed to respond, track access requests and notify users when access opens are processed under KVKK Article 5(2)(c) insofar as directly related to entering into a contract. Optional sector and expectation answers and referral tags are assessed to understand interest and plan product development on the basis of legitimate interests under Article 5(2)(f), provided fundamental rights and freedoms are not harmed. Optional fields are not mandatory.

Account and service: account details, questions, relevant content and usage data needed to provide membership and requested functions, generate source-based answers and store user work are processed under Article 5(2)(c) insofar as necessary to enter into and perform the contract. Support requests are handled on the same basis to fulfil the related service request.

Security and protection of rights: necessary technical records for security and abuse prevention are processed under Article 5(2)(f), provided fundamental rights and freedoms are not harmed; limited records necessary to establish, exercise or protect a right are processed under Article 5(2)(e). **Payments and invoicing:** when paid sales open, order and payment data needed for performance is processed under Article 5(2)(c), and data required for statutory records and invoicing under Article 5(2)(ç).

Where explicit consent is the legal basis, it must be obtained separately, for a specific matter and on an informed basis. Joining the waitlist, accepting the service agreement or reading this policy does not automatically subscribe you to marketing or consent to all processing activities.

4. Service providers and transfers

Website and communications infrastructure: Cloudflare processes connection and technical browser data to serve the site and run Turnstile bot checks on the waitlist. Demo-request e-mails use Resend; waitlist and account notifications use the service's e-mail infrastructure. These transmissions include recipient contact details and relevant notification content. Application and database hosting infrastructure stores service records.

AI and search: to generate answers and find relevant sources, the question, necessary conversation context, relevant sources and necessary portions of the user's working content may be processed by model and search services. The infrastructure includes Microsoft Azure model services and Voyage search/vector services. Processing does not take place solely on the user's device. Personal notes or question content may be included to the extent required for the relevant function.

Payments and legal disclosures: when paid purchasing is offered, the information needed for processing is transmitted to the payment provider identified in the purchase

flow. Necessary information is disclosed to competent public bodies under the relevant legal obligation or valid request. Personal data is not sold.

Infrastructure providers operating abroad may involve processing outside Türkiye. International transfers require applicable conditions under Article 9 of the KVKK, such as an adequacy decision or appropriate safeguards. Routine service transfers cannot rely solely on acceptance of this policy or an exception for occasional transfers. This text is not evidence that a particular transfer safeguard has been established, nor is it explicit consent.

5. Retention and security

Data is retained for as long as needed for its purpose and statutory retention obligations. Once there is no remaining basis for processing, it is deleted, destroyed or anonymised under applicable law. Billing, transaction and dispute records may have different statutory retention periods; deleting an account or conversation does not automatically remove these obligations.

Technical and organisational measures include authorisation, access controls and secure connections. No internet service can guarantee absolute security. Report security concerns to info@mevzutek.com.

6. Browser data and cookies

On the mevzutek.com promotional site, language and notice preferences are stored in the browser; visit statistics use Cloudflare Web Analytics and waitlist bot checks use Turnstile. See the cookie information. The signed-in Üstat application may use cookies necessary for sessions and security; the promotional site's cookie statement should not be confused with the application's session handling.

7. Your rights and contact

Under Article 11 of the KVKK, you may ask whether your data is processed, request information about processing, learn its purpose and whether use matches that purpose, learn the recipients, request correction or deletion/destruction where conditions are met and notification of those actions to recipients, object to an adverse result based exclusively on automated analysis, and seek compensation for damage caused by unlawful processing.

Submit a written request to the full address above, or e-mail info@mevzutek.com using an address you previously notified to us and which is registered in our system.

Applications through other valid methods under the Communiqué on the Procedures and Principles of Application to the Data Controller are also accepted. State your request, identity and contact details for the response. Only information necessary to verify ownership and scope of the request is requested.

Valid applications are resolved as soon as possible and within 30 days at the latest. If a request is rejected, the response is inadequate or no timely response is given, the right to complain to the Personal Data Protection Board within the periods and conditions of Article 14 of the KVKK remains available. Material policy changes are notified to affected individuals; published versions are retained in the table at the bottom of this page.